1&1

# Fiscal Year 2024 and Outlook 2025



# **Ralph Dommermuth**

- Company Development 2024
- 1&1 Mobile Network

#### Sascha D'Avis

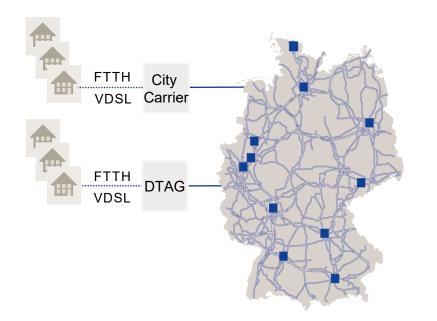
- Financials 2024
- Outlook 2025

Company development 2024

### **Broadband connections**



- 3.95 million broadband connections
- VDSL and FTTH complete package including voice, IP-TV
   Purchase via 1&1 Versatel, last mile via Deutsche Telekom and City Carriers





# **Product portfolio: Mobile**

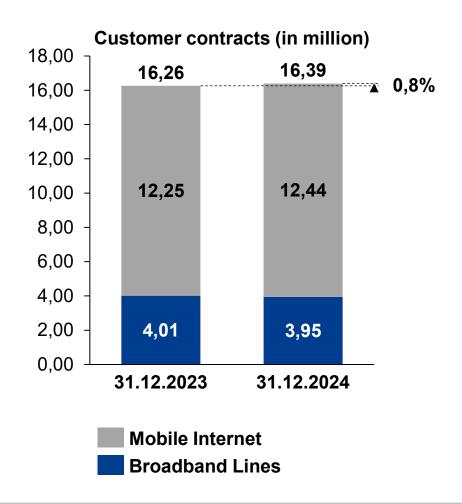


- 12.44 million mobile contracts
- Europe's first Open RAN, fully virtualized
- Broad market coverage Target group specific marketing approach

Primary brand	1&1
Co branding	GMX WEB.DE
Discount brands	yourfone smartmobilde winSIM simply tel  DeutschlandSIM maxim Premium SIM
	DeutschlandSIM maxim Premium SIN  sim 24

#### **Customer contracts 2024**

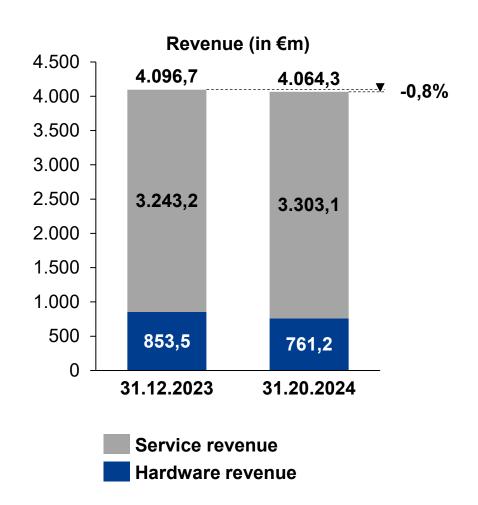




- 16.39m customer contracts (+ 0.13m)
  - 12.44m mobile internet (+ 0.19m)
  - 3.95m broadband lines (- 0.06m)

#### Revenue 2024

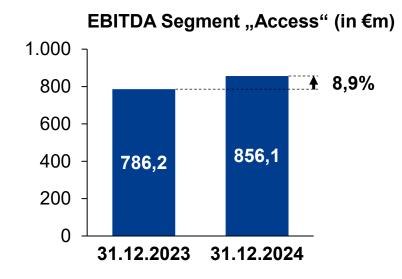




- €4,064.3m revenue ( 0.8 %)
  - €3,303.1m high-margin service revenue (+ 1.8 %)
  - €761.2m low-margin other revenue (- 10.8 %)
     especially with smartphones

# **EBITDA 2024** by segments

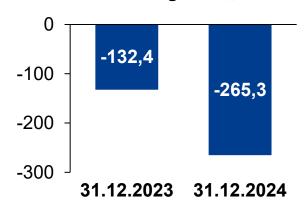




#### Segment "Access"

■ €856,1m operating EBITDA (+ 8.9 %)

#### EBITDA Segment "1&1 Mobile Network" (in €m)



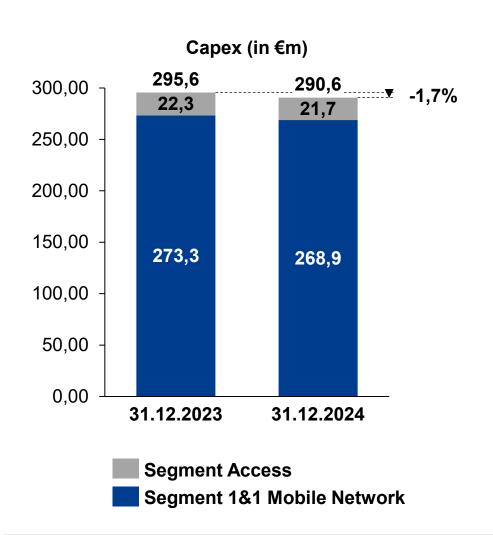
#### Segment "1&1 Mobile Network"

- - €265.3m EBITDA

increased start-up costs, as
well as lower savings and due to delayed
customer migration

# Cash Capex 2024





- €290.6m Cash Capex
  - €21.7m segment "Access"
  - €268.9m segment "1&1 Mobile Network", primarily for rollout



	2023	2024	Change
Customer Contracts	16.26m	16.39m	+ 0.8 %
Revenue	€4.096.7m	€4,064.3m	- 0.8 %
of which Service Revenue	€3.243.2m	€3,303.1m	+ 1.8 %
EBITDA	€653.8m	€590.8m	- 9.6 %
of which Access segment	€786.2m	€856.1m	+ 8.9 %
of which 1&1 Mobile Network segment	- €132.4m	- €265.3m	
EBIT	€455.8m	€309.4m	- 32.1 %

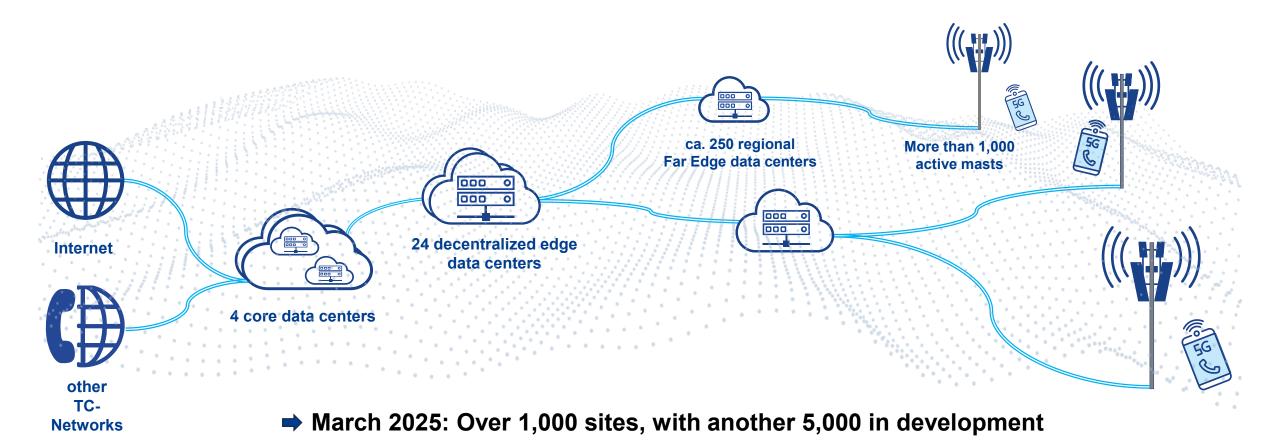
• Dividend proposal to the General Meeting: €0.05 per voting share (minimum diviend according to sec. 254 AktG)

1&1 Mobile Network

# **Europe's first Open Ran**



Software in a private cloud implements all network functions on standard servers







#### Open System

- Standardized Interfaces
- Independent of dominant manufacturers

#### Ready for real-time applications

- Gigabit antennas at all locations, connected via fiber optics
- Data processing possible directly on site (in far-edge data centers)
- Low electricity consumption \*
  - Savings potential\* of 10 to 30 % compared to conventional networks



# Strong team and diverse ecosystem



#### 1&1

**3,200 employees** in Düsseldorf, Karlsruhe, Krefeld, Maintal, Montabaur, München, Ratingen, and Zweibrücken



## Ecosystem with more than 100 partners

From Germany: approx. 50%

Rest of Europe: approx. 40 %

Rest of the World (except China): ca. 10 %



Financials 2024

# **Earnings**



(in €m)	2023	2024	Change
Revenue	4,096.7	4,064.3	- 0.8 %
Cost of Sales (1)	- 2,937.7	- 3,022.1	+ 2.9 %
Gross profits from turnover	1,159.0	1,042.2	- 10.1 %
thereof gross profit from Access sales	1,325.8	1,401.2	+ 5.7 %
thereof gross profit from 1&1 mobile network sales	- 166.8	- 359.0	
Distribution costs	- 513.2	- 535.7	+ 4.4 %
Administration costs	- 115.6	- 112,2	- 3.0 %
Other operating income/expenses	31.0	37.0	+ 19.3 %
Impairment losses on receivables and contract Assets	- 105.4	- 121.9	+ 15.6 %
Profit/loss from operating activities	455.8	309.4	- 32.1 %
Financial result	9.1	- 4.2	
Profit before taxes	464.9	305.2	- 34.3 %
Tax expense	- 149.9	- 92.4	- 38.4 %
Consolidated result	315.0	212.8	- 32.4 %

# **Balance Sheet**



(in €m)	31 December 2023	31 December 2024	Change
Short term assets	1,927.8	1,844.1	- 4.3 %
thereof receivables from affiliated companies	434.3	327.3	- 24.6 %
thereof inventories	178.0	119.6	- 32.8 %
thereof prepaid expenses	250.6	321.0	+ 28.1 %
Long term assets	5,812.5	6,286.0	+ 8.1 %
thereof tangible assets	501.0	962.7	+ 92.1 %
Short term liabilities	716.6	730.6	+ 1.9 %
Long term liabilities	1,136.6	1,305.5	+ 14.9 %
thereof leasing liabilities	170.5	392.7	+ 130.3 %
Equity	5,887.1	6,094.0	+ 3.5 %
Balance sheet total	7,740.3	8,130.1	+ 5.0 %
Equity ratio	76.1 %	<b>75.0</b> %	

## **Cashflow**

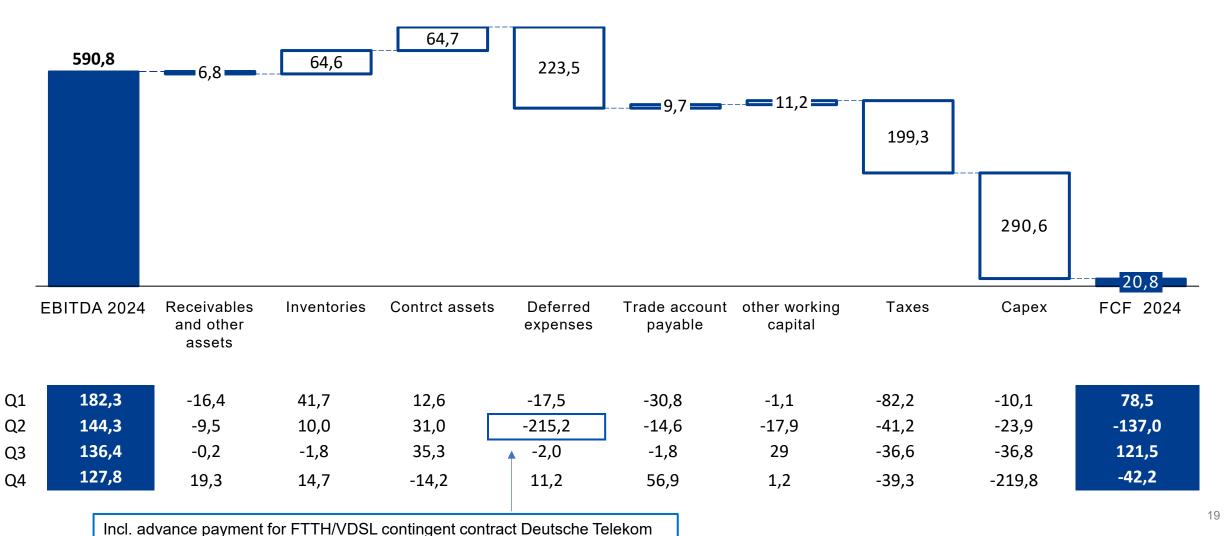


(in €m)	2023	2024	Change	Comments
Net inflow of funds from operating activities	225.6	311.4	+ 38.1 %	<ul> <li>+€494.3m Cash flow from operating activities</li> <li>-€99.9m from the change in (L&amp;L) receivables and in other assets</li> <li>+€58.4m from changes in inventories</li> <li>+€64.7m from the change in contract assets</li> <li>-€223.5m from the change in accrued expenses</li> <li>+€17.4m from the change in other working capital</li> </ul>
Cash flow from investment activities	- 125.2	- 180.8 <sup>(2)</sup>	- 44.4 %	<ul> <li>-€290.6m Capex</li> <li>+€91.0m Investment of free cash with United Internet</li> <li>+€19.1m Interest received, mainly from cash investment at UI</li> </ul>
Cash flow from financing activities	- 101.8	- 129.7	- 27.3 %	<ul> <li>-€14.1m Payment in connection with leases</li> <li>-€8.8m Dividend payment</li> <li>-€61.3m Repayment of 5G spectrum liabilities</li> <li>-€31.3m Other payments of an interest nature</li> <li>-€14.1m Interest payments from leases</li> </ul>
Free cash flow <sup>(1)</sup>	- 70.1	+ 20.8		

 <sup>(1)</sup> Definition of free cash flow: free cash flow is calculated as the net payments from operating activities in continued operations (items disclosed in the capital flow statement) less investments in intangible and tangible assets plus payments from the disposal of intangible and tangible assets.
 (2) Including investments in other financial assets.

# Bridge EBITDA to FCF (in €m)





Outlook 2025

#### Forecast 2025



- Service revenue unchanged (2024: €3.30 billion)
- EBITDA ca. €571 million (2024: €590.8 million)
  - EBITDA Segment Access: ca. €836 million (2024: €856.1 million), including an amount of
     ca. -€20 million due to the change of the national roaming provider no impact on EBIT (1)
  - EBITDA Segment 1&1 Mobile Network: ca. €250 million (2024: €265.3 million), including
    an expense of approx. in migration costs and temporary network advance services that will no longer
    be incurred or can be obtained more cheaply once all customers have been migrated
- Ca. €450 million cash capex (2024: €290.6 million) in particular for the mobile network build

Our success story continues!

#### **Disclaimer & Contact**



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