1&1

# Fiscal Year 2022 and Outlook 2023



# **Ralph Dommermuth**

Company development 2022

Status 1&1 mobile network and next steps

**Markus Huhn** 

Financials 2022

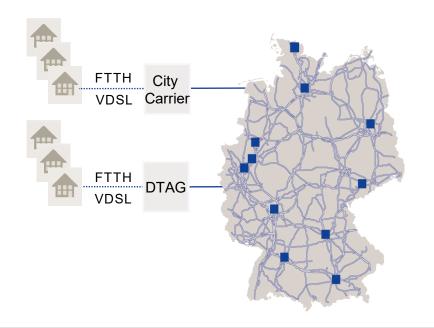
Forecast 2023

Company development 2022

# **Product portfolio: Broadband connections**



- Largest alternative DSL Provider serving 4.10 million broadband connections
- VDSL and FTTH complete package including voice, IP-TV from a single source via 1&1 Versatel,
   last mile via Deutsche Telekom and City Carriers
- Frequent wins in connect's landline test: 2020, 2017, 2015 (2<sup>nd</sup> place in 2022, 2021, 2018, 2016)





## **Product portfolio: Mobile**



- Germany's leading MVNO with 11.68 million mobile services contracts
- Broad market coverage Target group specific marketing approach
- Frequent wins connect customer satisfaction

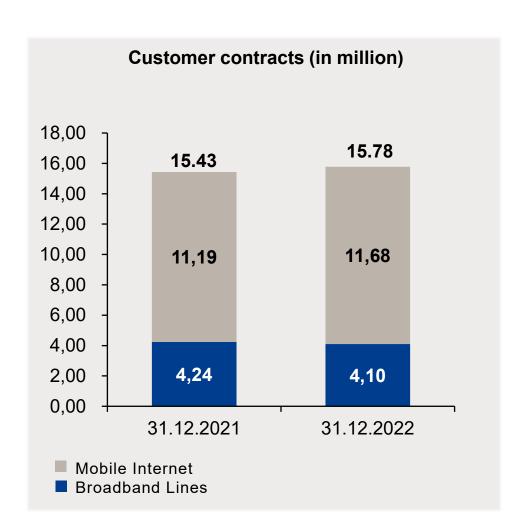
Primary brand	1&1
Co brands	GMX WEB.DE
Discount brands	yourfone  smarlmobilde winSIM simplytel  DeutschlandSIM maxim Premium SIM



- Deployment of powerful 5G network
- Until network launch: MVNO with wholesale purchase from Telefónica and Vodafone

## **Customer contracts**

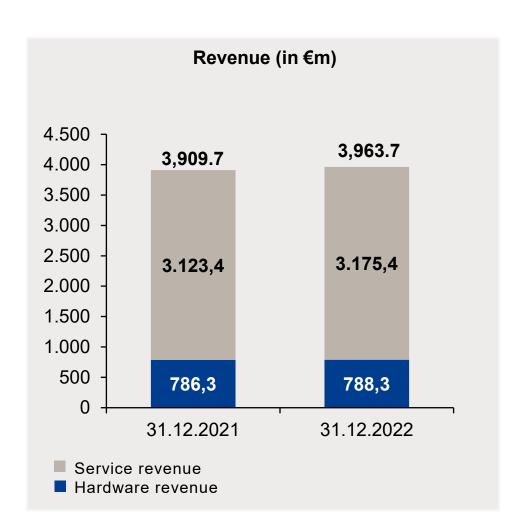




- 15.78m customer contracts (+ 0.35m)
  - 11.68m mobile internet (+ 0.49m)
  - 4.10m broadband lines (- 0.14m)
- Contract figures include shift effects due to the TKG amendment of around - 250,000 contracts (operational growth + 600,000 contracts)

## Revenue

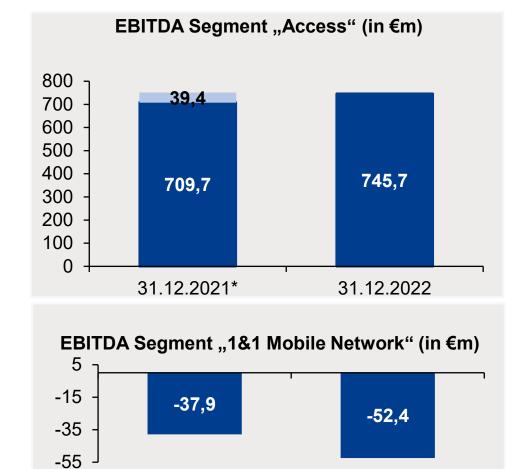




- €3,963.7m revenue ( + 1.4 %)
  - €3,175.4m service revenue (+ 1.7 %)
  - €788.3m other revenue (+ 0.3 %)
     especially smartphones

# **EBITDA** by segments





31.12.2021

## Segment "Access"

■ €745.7m operating EBITDA (+ 5.1 % \*)

## Segment "1&1 Mobile Network"

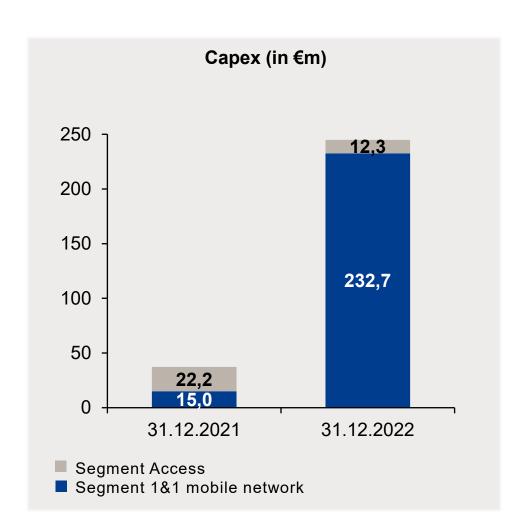
 - €52.4m EBITDA (due to initial activities for network setup)

31.12.2022

<sup>\*</sup> FY 2021 excluding €39.4 million in out-of-period income due to retroactive price adjustment for MBA MVNO wholesale services.

## Capex





- €245.0m Capex
  - €232.7m segment "1&1 Mobile Network" for rollout (computers, software etc.)
  - €12.3m segment "Access" (incl. €4.4m inflow from sale of assets)



	2021	2022	Change	
Customer Contracts	15.43m	15.78m	+ 2.3 %	
Revenue	€3,909.7m	€3,963.7m	+ 1.4 %	
of which Service Revenue	€3,123.4m	€3,175.4m	+ 1.7 %	
EBITDA	€711.3m	€693.3m	- 2.5 %	
EBITDA operating	€671.9m	€693.3m	+ 3.2 %	
EBIT	€546.7m	€534.9m	- 2.2 %	
EBIT operating	€507.3m	€534.9m	+ 5.4 %	

• Dividend proposal to the Annual General Meeting 2023: €0.05 per voting share (minimum dividend according to sec. 254 AktG)

1&1 Mobile Network

# **Network operation (I)**



#### Virtualised OpenRAN, without products from Chinese suppliers

- FWA (Fixed Wireless Access) as an alternative to fixed network connections since 28.12.2022
- 2 (of 4) core data centres
- 17 (of 24) decentralised EDGE data centres
- 61 (of approx. 550) regional Far EDGE data centres
- 94 antenna sites taken over, of which 14 are in operation

#### **Ongoing functional testing**

- National Roaming (Telefónica)
- International Roaming (Orange)
- eMBB operation (Enhanced Mobile BroadBand)
- Tests and certifications by renowned terminal manufacturers

# **Network operation (II)**



#### Key points of the EBIT financial planning are confirmed by network operations

- Following customer migration 2024/2025
  - The costs of network operation (excluding antenna sites) will be financed by savings on voice traffic and international roaming
- Following acquisition of low-band frequencies at the beginning of 2026
  - Operation costs of an antenna site Are largely covered by savings on national roaming, fully from the end of the second expansion stage (50% household coverage)

#### Wireless spectrum

Spectrum costs are to be refinanced through new business areas (FWA, branded reselling, B2B tariffs, etc.).

## **Antenna locations**



#### Deployments in 2022 significantly behind contractual agreements

- Only 5 of approx. 1,000 sites in operation
- Complaint to the Federal Cartel Office against prime contractor Vodafone (Vantage Towers)

#### **New forecasts for 2023**

- 1,207 sites (passive infrastructure) until end of 2023
- Further delays indicated: deliveries mainly in Q3/23 and Q4/23 (Commissioning will probably not be possible in 2023)

#### **Outlook**

If ramp-up is as planned, approx. 3,000 antenna sites will be provided annually from 2024 onwards



# Next planning steps unchanged



#### Q2 2023

- Connection to international telecommunications networks
- Test phase national roamingTestphase National Roaming

#### Q3 2023

- Operational start of the 3rd and 4th core data centre
- National roaming operational nationwide marketing start of smartphone tariffs
- Discontinuation of MVNO sales

#### Q4 2023

Start of the migration of existing customers

Financials 2022

# **Earnings**



(in €m)	2021	2022	Change
Revenue	3,909.7	3,963.7	+ 1.4 %
Cost of Sales (1) (2)	- 2,709.9	- 2,734.5	+ 0.9 %
Gross profits from turnover	1,199.8	1,229.2	+ 2.5 %
Distribution costs	- 476.5	- 509.6	+ 6.9 %
Administration costs (3)	- 126.1	- 110.9	- 12.0 %
Other operating income/expenses	27.9	33.5	+ 20.1 %
Impairment losses from receivables and contract Assets	- 78.4	- 107.3	+ 36.9 %
Profit/loss from operating activities	546.7	534.9	- 2.2 %
Financial result	- 11.6	- 3.4	
Profit before taxes	535.1	531.5	- 0.7 %
Tax expense	- 165.1	- 164.2	- 0.5 %
Consolidated result	370.0	367.3	- 0.7 %

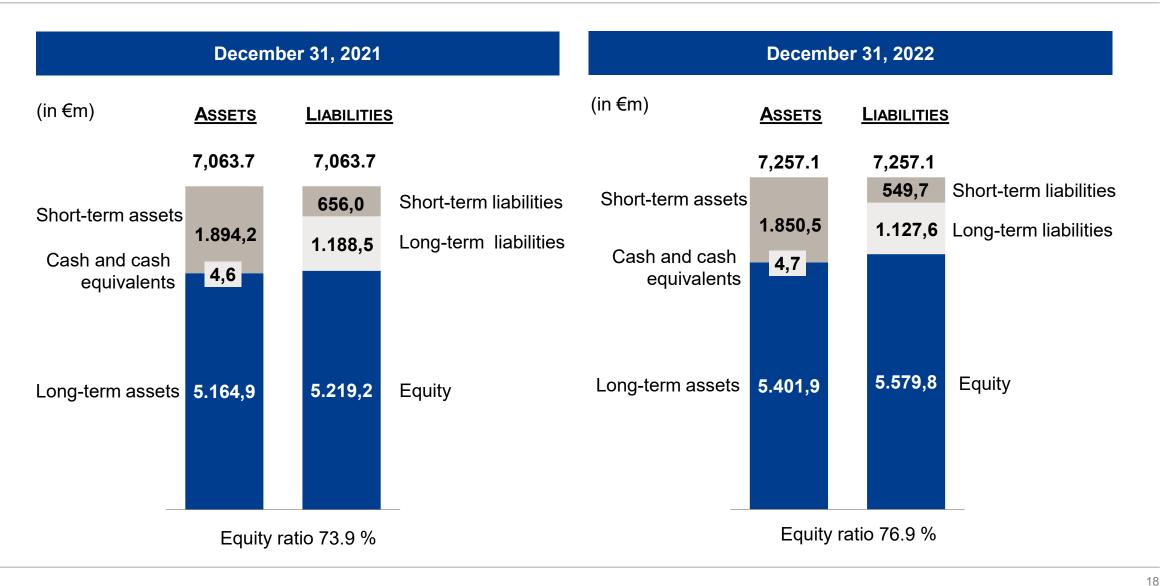
<sup>(1)</sup> In FY 2021 incl. €39.4 million reduction in cost of sales relating to other periods due to retroactive price adjustment for MBA MVNO preliminaries.

<sup>(2)</sup> Incl. - €41.1 million in expenses for construction of the 1&1 mobile communications network (PY: € 0.0 million)

<sup>(3)</sup> Incl. - €12.1 million in expenses for the construction of the 1&1 mobile communications network (previous year: - €37.9 million).

## **Balance sheet**





## **Cashflow**

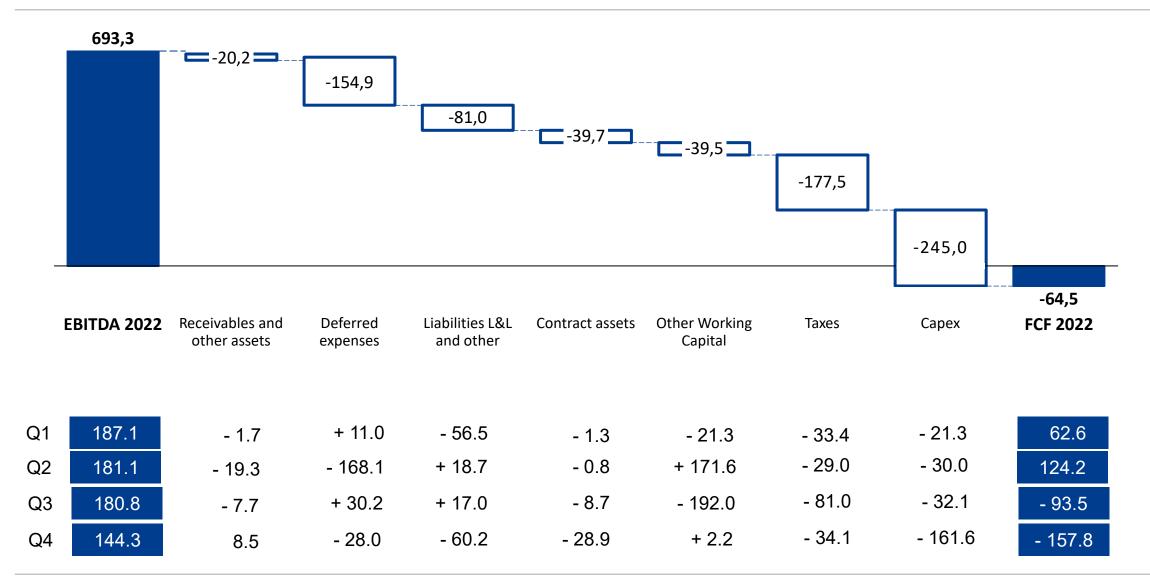


(in €m)	2021	2022	Change	Comments
Net inflow of funds from operating activities	432,0	180.6	- 58.2 %	<ul> <li>€531.0m Cash flow from operating activities</li> <li>- €40.3m Change in contract assets and contract liabilities</li> <li>- €7.9m Change in receivables from and liabilities to related companies</li> <li>- €13.2m Decrease in income tax</li> <li>- €110.2m Change in trade/other receivables and trade/other payables</li> <li>- €154.9m Change in accrued expenses</li> <li>- €23.9m Increase of inventories</li> </ul>
Cash flow from investment activities	- 350,8	- 97.4	- 72.2 %	<ul> <li>- €245.0m Capex</li> <li>+€148.0m Investment of free cash with UTDI</li> </ul>
Cash flow from financing activities	- 81.2	- 83.0	- 2.2 %	<ul> <li>- €8.8m Dividend disbursement</li> <li>- €12.9m Repayment of lease liabilities</li> <li>- €61.3m Repayment of spectrum liabilities</li> </ul>
Free cash flow <sup>(1)</sup>	394.8	- 64.5		

<sup>(1)</sup> Definition of free cash flow: free cash flow is calculated as the net payments from operating activities in continued operations (items disclosed in the capital flow statement) less investments in intangible and tangible assets plus payments from the disposal of intangible and tangible assets.

# Bridge EBITDA to FCF (in €m)





Forecast 2023

## **Prognose 2023**



- Service revenue ca. + 2 % to ca. €3.23 billion (2022: €3.175 billion)
- EBITDA ca. €655 million (2022: €693.3 million)
  - Segment Access ca. + 4 % to ca. €775 million (2022: €745.7 million)
  - Segment 1&1 Mobile Network to ca. €120 million start-up costs (2022: €52.4 million)
- Ca. + 500,000 new subscribers (2022: +350,000 new subscribers, incl. TKG impact)
- Ca. €320 million cash-capex (2022: €250 million) particulary for the mobile network build (antennas, computers,software etc.)

Our success story continues!

## **Disclaimer & Contact**



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These assessments and statements are subject to changes and uncertain framework conditions that are for the most part difficult to predict and are beyond the control of 1&1 AG.

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